

Technological Transfer
**HOW TO MOTIVATE INDIVIDUAL
ACTORS OF THE INNOVATION
STREAM**

Financial motivation

Non-financial motivation

Valuation and financing of TT in international experience

Building P, TUL
Komenského 314/2, Liberec
V-Kristiánov
GPS: 50.768209, 15.063301

Thursday
19. September 2019
from 10:00 to 14:30

Registration till 15. 9. 2019
[http://sbc-tul.cz/
businessworkout/
register](http://sbc-tul.cz/businessworkout/register)

10.00 – 10.45 **Russian/Innopolis Experience**

Iouri Kotorov: Head of International Affairs Department (Innopolis University)

10.45 – 11.30 **Finland/From Technology Transfer to Venture Creation Program - Karelia UAS Experience**

Heikki Immonen: Principal Lecturer of Entrepreneurship (Karelia University of Applied Sciences)

11.30 – 12.15 **German/Dresden Experience**

Marco Rösler: Consultant of Engineering Spin-offs and **Milan Patek:** Project Manager (TU Dresden)

12.15 – 13.00 **Lunch buffet**

13.00 – 14.30 **A format of world café with above mentioned lecturers and other international guests**